

STRATA WAGER

AI-Powered Sports Betting Analysis

Subscriber Platform Guide

Version 4.4.0 * April 4, 2026

What Is StrataWager?

StrataWager is an AI-powered sports betting analysis platform that delivers daily pick recommendations backed by the same data signals professional sharp bettors use -- sharp money flow, line movement, referee tendencies, and closing line value -- processed through a structured AI scoring engine that quantifies edge, flags risk, and sizes each bet accordingly.

The platform is built around one principle: long-term profitability in sports betting comes from consistently finding better prices than where the market closes, not from picking winners at random. Every pick StrataWager generates is evaluated against that standard.

StrataWager does not guess. It surfaces picks only when multiple independent data signals converge -- and filters them out when they don't.

Subscription Tiers

StrataWager offers four subscription tiers, each unlocking progressively more of the platform's analysis capabilities.

Tier	Monthly	Weekly	Annual	Access
Free	\$0	--	--	1 daily sample pick, season records, aggregate performance stats, referral program
Bettor	\$19	\$7	\$182	All game picks, real-time, DK/FD deep links, pick history, bankroll tracker, bet tracker, streak tracker, referral program
Sharp	\$39	\$12	\$374	Everything in Bettor + props, AI rationale, edge %, Check My Line, line movement alerts, CLV analytics
VIP	\$69	\$20	\$662	Full access -- parlays, look-ahead, futures, void protection, confidence accuracy, priority support

Feature Access by Tier

Feature	Free	Bettor	Sharp	VIP
Game picks (spreads, totals, moneylines)	1 sample	All	All	All
Real-time delivery	Y	Y	Y	Y
Performance stats & chart	Aggregate	Y	Y	Y
Season records by sport	Y	Y	Y	Y
Referral program (1 free week each)	Y	Y	Y	Y
Game Browser (full game analysis)	Y	Y	Y	Y
Leans (informational picks)	Y	Y	Y	Y
FanDuel / DraftKings deep links	-	Y	Y	Y
Pick History	-	Y	Y	Y
Bankroll tracker (dollar P&L)	-	Y	Y	Y
Bet tracker (My Bets + custom odds)	-	Y	Y	Y
Streak tracker (overall + per-league)	-	Y	Y	Y
Custom Odds / Your Odds verdict	-	Y	Y	Y
Player props	-	-	Y	Y
AI rationale per pick	-	-	Y	Y
Edge % & win probability	-	-	Y	Y
Check My Line tool	-	-	Y	Y
Line movement alerts	-	-	Y	Y
CLV analytics (closing line value)	-	-	Y	Y
AI parlays	-	-	-	Y
Look-ahead lines (2-7 days out)	-	-	-	Y
Futures picks	-	-	-	Y
Void protection alerts	-	-	-	Y
Confidence accuracy breakdown	-	-	-	Y
Priority support (4-hour SLA)	-	-	-	Y

Free Tier: Free accounts receive 1 daily sample pick from the main card. Free users have full access to the Game Browser (all-games analysis view) and aggregate performance stats, but do not see detailed pick history, deep links, edge fields, or AI rationale. If no game picks are available on a given day, the sample pick falls back to a prop pick. Leans are visible to all tiers. Upgrade prompts appear on tier-gated features.

Upgrading: You can upgrade your tier at any time from the Account tab. Stripe handles proration automatically -- you only pay the

difference for the remainder of your billing cycle.

How It Works

Each morning before the day's games, StrataWager runs a fully automated analysis pipeline that gathers data from multiple sources, cross-references them, applies a structured AI scoring process, and produces a ranked card of picks -- each with a confidence rating, recommended bet size, written rationale, and direct betting links.

The Signal Layer

Sharp Money Flow: Tracks the percentage of money from professional ('sharp') bettors versus the general public on each side. When sharp money and public money diverge, sharp money is historically the more reliable predictor of where lines move.

Reverse Line Movement: Monitors when a betting line moves in the opposite direction of where the majority of bets are being placed -- one of the clearest indicators that large, sophisticated money has entered the market.

Steam Moves: Detects when multiple sportsbooks adjust their lines simultaneously within a short window -- a signal that sharp betting syndicates have coordinated action on a game.

Referee Tendencies: For NBA and NFL games, cross-references the assigned officiating crew against historical tendencies: average game totals, foul rates, pace, and home/away tilt.

The Confidence Scoring Engine

Stage	Process	Output
1	Signal aggregation	All data sources compiled into structured context for AI initial pick generation.
2	Confidence scoring	Separate AI evaluation scores each pick 0-100 on signal strength, convergence, and risk. Situational and motivational factors -- tanking signals, revenge spots, trap games, public narrative fades, and motivation context -- are evaluated alongside technical signals.
3	'ng Devil's advocate	Third AI pass stress-tests by identifying three strongest failure reasons.
4	Edge scoring	StrataScore: (adjusted_edge x 0.6) + (win_probability x 0.4). Final star/unit sizing.
5	Card selection	Top picks by StrataScore make the card. Remaining appear as Leans.

The Star Rating System

Each pick is assigned a star rating from 1 to 3, derived directly from the calculated edge percentage. Higher edge = more stars = larger unit size. Star ratings are formula-driven, not AI opinion.

Rating	Edge	Units	What It Means
1 Star	< 6.5%	1.0u	Lean -- informational only, greyed out, excluded from record.
2 Stars	>= 6.5%	2.0u	Solid mispricing detected, multiple signals aligned.
3 Stars	>= 10%	3.0u	Clear pricing advantage, strong signal convergence. Max sizing.
Below Floor	<3%	--	Pick does not qualify. Automatically excluded.

Note on props: Player props are capped at 2 stars maximum regardless of edge. Props use odds-based sizing -- for positive-odds props, stars define units risked and win scales with odds; for negative-odds props, stars define the target win and risk scales accordingly.

Units represent a standardized betting denomination -- one unit equals whatever your base bet size is. StrataWager recommends sizing your base unit at 1-2% of your total bankroll.

Your Daily Experience

Step	Stage	What Happens
1	Morning Card	Picks published by 8:20 AM ET. Game picks, props, and parlays. Star rating, odds, rationale, bet links.
2	Review Rationale	Each pick shows edge signals, line movement, referee context, risk flags. (Sharp+)
3	Check Your Lines	Use Check My Line to verify edge at your book's actual odds. Pass/no-pass verdict. (Sharp+)
4	Place Your Bets	FanDuel betslip pre-loaded links and DraftKings game page links. (Bettor+)
5	Receive Alerts	Line movement alerts (Sharp+) and void protection alerts (VIP) sent via email.
6	Track Performance	Dashboard updates in real time. Results, net P&L, and star breakdown tracked automatically.

The Dashboard

Your subscriber dashboard is accessible on desktop or mobile. Mobile users get single-column card layouts with touch-friendly controls, swipe navigation between tabs, and collapsible pick details that keep the view clean. StrataWager is also available as an installable Progressive Web App (PWA) -- tap "Add to Home Screen" on your mobile browser for a native app experience with faster load times.

Dashboard Tabs

Tab	Content	Access
Today	Parent tab with two sub-tabs: The Card (curated daily picks with star ratings, odds, deep links, AI rationale) and Game Browser (full analysis of every game with inline bet slip, Your Odds verdict, and Add to My Bets).	All tiers (filtered)
My Bets	Personal bet tracking -- wins, losses, net units, dollar P&L. Records picks you tailed with your custom line/odds. Separate from platform record.	Bettor+
Look Ahead	Games 2-7 days out with early-value line movement tracking. Updated 3x/week.	VIP
Futures	Championship/conference/season markets with per-book odds. Updated 3x/week.	VIP
Performance	Summary line, My Record (tailed picks), streaks, P&L chart. Collapsible breakdowns by star rating, CLV (Sharp+), confidence accuracy (VIP), and season records.	All tiers
History	Full graded record with 2 sub-tabs: Graded Picks and Leans. Search, CSV export, per-pick details.	Bettor+
Guide	Complete platform reference: Pipeline, Ratings, Signals, Edge logic, Sizing. Includes downloadable PDF.	All tiers
Account	Profile (email, subscription), Security (password, 2FA), Notifications (per-category toggles). Bankroll unit size setting. Referral link.	All tiers
Support	FAQ, submit/view/reply tickets, SLA tiers.	All tiers

The dashboard has 6 main tabs: Today (daily card, props, parlays, Long Shot, leans, live scores), VIP (Look-Ahead Lines + Futures as sub-tabs), Performance (record, P&L chart, CLV, confidence accuracy, season records, streaks), History (Graded Picks, Leans, and My Bets as sub-tabs with league/result/star filter chips), Account (profile, unit size, notifications, subscription, referrals), and Support (guide, contact, onboarding tour). On mobile, a bottom navigation bar provides quick access to Picks, Stats, History, VIP, and Account.

Leans

After the main card is selected, picks that cleared the minimum edge floor (3%) but didn't rank in the top picks by StrataScore are published as Leans -- a transparent look at what the system sees but isn't recommending at full conviction. Leans are visible to all tiers with full game details shown greyed out. They are excluded from the official performance record and tracked separately in the Leans sub-tab of Pick History.

Look-Ahead Lines (VIP)

The Look Ahead sub-tab (under the VIP tab) shows games 2-7 days out where StrataWager has identified early-value opportunities -- lines likely to move before game day as sharp money enters. Updated 3x/week (Mon/Wed/Fri), 3-5 picks per run focused on spreads and totals. Each pick shows a days-out indicator, expected line movement, AI rationale, and DraftKings links. Picks auto-expire at game start. Performance tracked separately.

Futures Picks (VIP)

The Futures sub-tab (under the VIP tab) covers championship, conference, and season prop markets across all major sports. Updated 3x/week, 2-4 picks per run targeting longshot value. Collapsible market overview per league with per-book odds comparison. Picks void when an outcome is eliminated. Performance tracked separately.

Performance Tracking

Metric	Description
Win/Loss Record	Total wins, losses, and pushes for any selected period.
Net Units	Total units won or lost, accounting for actual odds of each pick.
Dollar P&L	Net units converted to dollars using your bankroll unit size (Bettor+).
My Record	Personal W/L and net units from picks you tailed via the bet tracker (Bettor+).
Season Records	W/L record per sport season (NBA 2025-26, etc.). Active seasons first, off-season dimmed.
Streaks	Current consecutive streak and last-10 form, overall and per-league. Hot/cold indicators (Bettor+).
By Star Rating	Performance broken down by confidence tier -- the key model validation metric.
CLV Rate	Percentage of picks that beat the closing line. Above 50% = consistent edge (Sharp+).
Confidence Accuracy	Win rate by confidence label (Very High/High/Medium/Low) -- model calibration (VIP).
P&L Chart	Cumulative net unit performance over time, bucketed by date.
Look-Ahead Performance	Separate W/L/net tracking for look-ahead picks (VIP).
Futures Performance	Separate W/L/net tracking for futures picks (VIP).

Alerts & Notifications

Daily Card Email

Every morning after the pipeline completes (~8:20 AM ET), you receive an email (with the StrataWager logo linking to the homepage) with yesterday's results and today's picks. Content is filtered to match your subscription tier.

Line Movement Alerts (Sharp+)

When a pick's edge drops 3% or more after the card was sent, you receive an email alert showing the old edge, new edge, and direction of the move. Limited to 1 per pick per 2 hours, only when the game starts within 4 hours. Alerts are suppressed when the line moved favorably for the bettor -- you only get notified about unfavorable movement.

Void Protection Alerts (VIP)

If a pick's edge drops below the minimum floor entirely after broadcast, VIP subscribers receive a 'DO NOT PLACE' alert -- protecting you from betting a pick that no longer has edge.

Check My Line (Sharp+)

Not every sportsbook offers the same odds. On each pick card and in the Game Browser, enter the odds at your book. The tool instantly recalculates edge at your actual price and returns a BET/LEAN/PASS verdict with recommended sizing -- so you know whether the bet is still worth it at your number. Add the bet to My Bets directly from the verdict.

One-Tap Bet Placement (Bettor+)

FanDuel -- Betslip Deep Links

For every pick, a direct betslip link opens the FanDuel app with your exact selection pre-loaded. Enter your stake and confirm. No searching, no navigating.

DraftKings -- Game Page Links

DraftKings links take you directly to the game page for each pick. Select your market and bet directly.

Account Management

The Account tab provides self-service access to all account functions:

- * Email update -- change the email associated with your account
- * Password change -- update your password (requires current password)
 - * 2FA management -- enable or disable two-factor authentication. Disabling 2FA requires password or TOTP re-authentication for security. If you lose your authenticator, request a reset via email (token-based, 1-hour expiry)
- * Subscription status -- view your current tier, billing cycle, and next renewal date
- * Upgrade tier -- switch to a higher tier with instant proration via Stripe
- * Downgrade tier -- switch to a lower tier from the Account tab with automatic proration
- * Password reset -- forgot your password? Use the reset link on the login page
- * Favorite sport -- set your preferred sport in the Profile section. The dashboard remembers your last-viewed league filter across sessions.

Subscriber Tools

Bankroll Tracker (Bettor+)

Set your unit size in dollars on the Account tab (e.g., \$25 per unit) and see dollar P&L alongside units everywhere -- performance dashboard, pick cards, and daily email. Change your unit size anytime; the conversion applies instantly across the platform.

Bet Tracker (Bettor+)

Tap "Add to My Bets" on any pick card or Game Browser market to track it. Enter your book's line and odds -- you'll see an instant BET/LEAN/PASS verdict with recommended sizing before confirming. Your personal record reflects your custom numbers, not the platform's. Works on curated picks (The Card), Game Browser markets, and graded picks in Pick History. Edit or remove tracked picks from the My Bets tab. Your personal W-L record, net units, and dollar P&L (if bankroll unit size is set) are tracked in the top-level My Bets tab -- completely separate from the platform's official record.

CLV Analytics (Sharp+)

Closing Line Value measures whether StrataWager consistently gets better prices than where the market closes -- the gold standard of sports betting skill measurement. The CLV Dashboard in Performance shows aggregate CLV%, CLV-positive rate, and league-by-league breakdown. Data populates as picks are graded against closing lines.

Confidence Accuracy (VIP)

Every pick is assigned a confidence label: Very High, High, Medium, or Low. The Confidence Accuracy card shows how well each level correlates with outcomes -- total picks, W-L record, win rate, and net units. Use it to calibrate how much weight you give each rating.

Season Records (All Tiers)

The By Season section in the Performance tab shows W-L records for each sport's current season (e.g., NBA 2025-26, NCAAB 2025-26). Active seasons sort to the top by pick count; off-season leagues appear dimmed at the bottom. Season records also appear on the public Performance page.

Streak Tracker (All Tiers)

Your dashboard header shows the current overall streak (e.g., 3W streak) and last-10 form. The Performance tab shows per-league streaks. Streaks appear in the daily email header for paid subscribers. Hot (7+ in last 10) and cold (3 or fewer) indicators help you read momentum at a glance. When you hit a 3+ win streak, a confetti celebration fires on your dashboard to mark the milestone.

Referral Program (All Tiers)

Share your unique referral link from the Account tab. When someone signs up for a paid plan using your link, you both get 1 free week -- you at your current tier, they at whatever tier they choose. Maximum 10 referrals. Your link is also in every daily email footer.

Pick History & Mobile Experience

The History tab has three sub-tabs: Graded Picks (full graded record with search and CSV export), Leans (informational lean outcomes tracked separately), and My Bets (your personal bet tracker). Use the filter chips at the top to slice by league (ALL/NBA/NFL/MLB/NHL/NCAAB/NCAAF), result (W/L/Push), or star rating (1-3 stars). Graded picks on the Today tab show a FINAL score badge with colored W/L border and the actual game score, so you can review results without leaving the card. Every pick card displays matchup context (e.g., "CLE @ ATL") and game time. Sharp+ tiers also see edge % on each graded pick card. Every pick card includes a Share button that copies a formatted summary to your clipboard for quick sharing.

For parlays with games in progress, each leg shows its live score inline. In addition to the 2 real parlays, the card includes a daily Long Shot parlay -- a 3-leg entertainment parlay built from the highest-odds picks on the card. Long Shots are visible to all tiers (including Free) and are excluded from the official record, net units, and win rate. They appear in a separate "Long Shot" section below parlays on the Today tab. The entire dashboard is mobile-responsive with a bottom navigation bar on mobile (Picks, Stats, History, VIP, Account) and single-column card layouts with touch-friendly controls.

Support & Contact

If you need help or have questions, the Contact page (accessible from the footer or /contact) provides a support ticket form, or email support@stratawager.bet directly -- emails are automatically converted to tickets. Tickets are triaged by subscription tier:

- * VIP -- Priority support (4-hour SLA)
- * Sharp -- Standard support (12-hour SLA)
- * Bettor -- Standard support (24-hour SLA)
- * Free -- Basic support (48-hour SLA)

You'll receive an email confirmation when your ticket is submitted and another when the team responds. Ticket status is tracked in the admin system.

Blog & Social Media

Follow StrataWager on X (x.com/stratawager) and Instagram (instagram.com/stratawager) for pick drop teasers, win recaps, and new blog announcements. Follow links appear on every page footer, the subscriber dashboard, and in every email.

The StrataWager Blog (stratawager.bet/blog) publishes weekly educational articles on sports betting analytics, model methodology, and strategy. New articles are announced on our X (Twitter) and Instagram accounts. The blog is accessible from the navigation on both the public site and the subscriber dashboard.

What the AI Does -- and Doesn't Do

What StrataWager Does	What StrataWager Does Not Do
Analyzes sharp vs. public money flow on every game	Guarantee wins on any individual pick
Detects reverse line movement and steam moves	Predict outcomes -- it identifies edge, not certainty
Cross-references referee assignments with historical data	Cover every game -- picks are filtered, not forced
Runs devil's advocate stress-test before publishing	Provide live betting or in-game recommendations
Calculates optimal sizing using Kelly Criterion	Manage your bankroll -- sizing is a guideline
Tracks closing line value as primary long-term metric	Replace your judgment -- you decide to place the bet
Sends real-time alerts when lines move against picks	Act as a financial advisor
Scans games days in advance for early value (VIP)	Cover every futures market -- only actionable edges

A Note on Variance

Sports betting involves inherent randomness. Even a system with genuine long-term edge will go through losing stretches -- this is mathematically expected, not a sign the system is broken. A 60% win rate means losing 4 out of every 10 bets.

StrataWager is designed to be evaluated over hundreds of picks, not dozens. The CLV metric is more reliable than win/loss record over short windows because it measures process quality independent of short-term outcomes.

The goal is not to win every bet. The goal is to make better decisions than the market on every bet -- and let the math work over time.

Important Disclosures

StrataWager provides analysis and information for entertainment and informational purposes. Nothing in this document or on the platform constitutes financial advice or a guarantee of profit. Sports betting involves substantial risk of loss. Past performance does not guarantee future results.

You are responsible for verifying that sports betting is legal in your jurisdiction. Never bet more than you can afford to lose. StrataWager recommends treating your betting bankroll as a separate, discretionary allocation.

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